BRADY®

Optimise patient care & facility efficiency

Healthcare identification guidebook

Intro

Reliable identification and safety solutions enable highly skilled professionals to **deliver quality care and service in the most efficient way.** Patient identification, treatment tracking, sample traceability and medical device availability can become much more efficient with the right labels, signs and wearables.

This guide offers a high-level overview of **reliable identification and safety solutions** Brady offers to healthcare customers to **support safe, efficient and compliant workplaces and operations.**

We are looking forward to building a strong relationship with you too.

Traceability, safety and integrated identification solutions

Brady supplies reliable identification and safety solutions to support safe, efficient and compliant workplaces and operations.

Traceability identification: track & trace patient treatment, biological samples, medical tool- and device production lots to support safety, efficiency and compliance goals.

Safety identification: clearly inform or caution medical & technical staff, patients and visitors to support a safe and efficient working environment.

Integrated identification solutions: fully automate identification and enable professionals to increase their efficiency even further.

CONTENTS

Traceability identification

Track & trace patient treatment, biological samples, medical tool - and device production lots with reliable labels, wristbands and tags to achieve increased safety, efficiency and compliance goals.

Contact us for samples and a printing demo online or at your premises.

RFID labels
Enable real-time tracking

RFID

- supports automated patient or item tracking
- supports fast shipment completeness checks
- can be linked to organisation databases

Traceability identification

Smart sensing labels
Temperature reading via radiofrequency

Temperature Label (UHF)

RFID
BRADY.

www.bradyeurope.com

- can help prevent component overheating
- supports cold chain protection
- applicable to many item surfaces

Passive temperature sensing triggered by RFID scanners!

Traceability identification

Laboratory sample labels
Easily trace any sample

- can resist liquid nitrogen, freezer, autoclave

- can resist laboratory chemicals

- available to fit any sample container

Vial tube labels can be printed and applied automatically!

Traceability identification

Syringe labels
Easily recognise syringe contents

- comply with the FMD Directive 2011/62/EU
- protect patient safety
- trace origin & production date

Traceability identification

Vaccine labels
Traceability throughout supply chains

- easily track origin and production date
- stays attached in liquid nitrogen and freezers
- remains legible throughout supply chains

Label printing can be automated using data from your ERP or LIMS!

Traceability identification

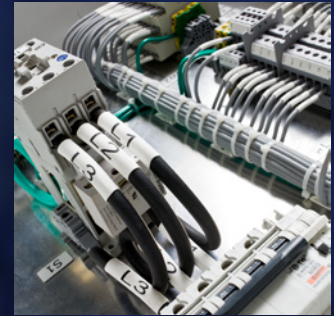# Asset identification
Easily identify & trace assets

- supports efficient maintenance & use
- resists rigorous anti-bacterial cleaning
- stays attached and remains legible

Easily track asset locations with our FlexTrak software!

Initiate a guided asset inspection with our SafeTrak software!

Traceability identification

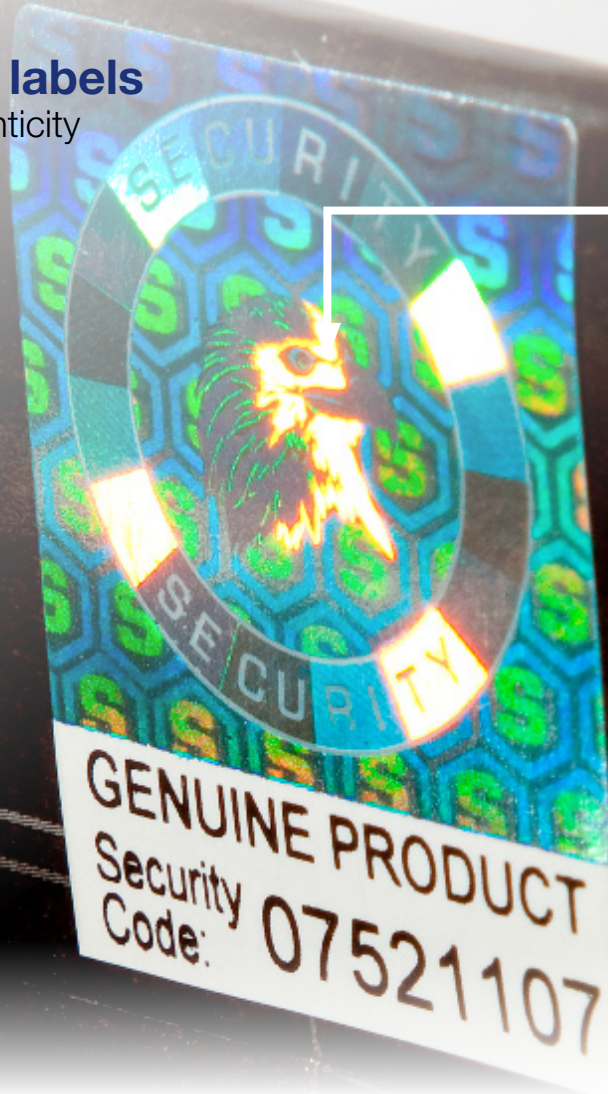# Device component labels
Efficient installation & maintenance

- supports device installation speed
- easy component tracking & reordering
- component supply chain tracking
- supports compliance with European Medical Device Regulations

Can be augmented with RFID technology!

Traceability identification

Anti-counterfeit labels
Protect product authenticity

GENUINE PRODUCT
Security Code: 07521107

- overt technologies to deter counterfeiting
- covert technologies to keep anti-counterfeiting confidential (visible with special tools only)
- digital technologies to unveil counterfeit attempts

Easily verify component authenticity with a smartphone and encrypted serial numbers!

Anti-tamper labels
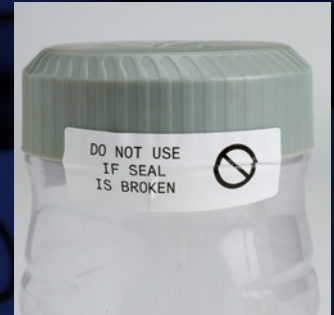Visual tampering evidence

- visualise product & label tampering
- visualise tampering with heat, cold or water
- can leave a footprint or be cleanly removable

PROPERTY O

ELL CANCER RESEARCH

INSTITUTE

ASSET No.

Traceability identification

Medical seals & bags
Protect sample integrity

- seal samples during transport
- provides visual tampering evidence

Our fabric bag enables RFID scanning while still sealed!

BLOOD PRODUCTS IN TRANSIT

COVID-19
- ☐ + ☐

BIOHAZARD

Wristbands
Easily check patient history

- easily track treatment history
- increase patient admission efficiency
- increase patient safety

Quickly identify patients on entering their room with RFID technology!

Traceability identification
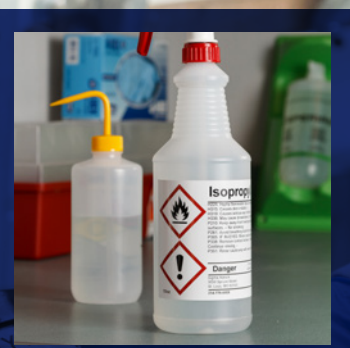
Safety identification

Clearly inform or caution medical & technical staff, patients and visitors with reliable signs, labels, pipe markers and tags where it matters to support a safe and efficient working environment.

Contact us for samples and a printing demo online or at your premises.

GHS/CLP labels
Compliant chemical packaging

- comply with dangerous substances labelling
- printable at your premises

Enter chemical name or CAS-number in our app to print a compliant label!

Floor marking
Increase facility safety & efficiency

RADIATION AREA

- visually organise facility operations
- create caution and keep clear areas
- separate human & motorised traffic

Easily draw a straight line to increased efficiency!

Safety identification

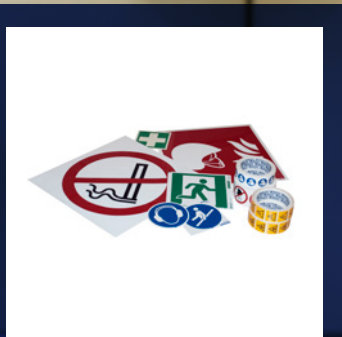# Spill control
Quickly remove contamination hazards

- be ready for leaking chemicals, samples and machines
- quickly address a spill during processing
- can be used proactively and reactively

Also available in practical spill kits & stations!

Safety identification

Safety signs
Vital information where it matters

- easily caution, warn & inform
- visualise evacuation routes
- easy to print at your premises

Also available in reflective and photoluminescent materials!

STOP THE SPREAD OF CORONAVIRUS (COVID-19)

PLEASE WASH HANDS FOR 20 SECONDS

STOP THE SPREAD OF CORONAVIRUS (COVID-19)

PLEASE WASH HANDS FOR 20 SECONDS

Facility signs
Easy wayfinding

Cardiology

- clearly identify rooms and their purpose
- facilitate wayfinding

Printable in your facilities!

Safety identification

Pipe marking
Increase maintenance & operations efficiency

Methanol
Danger

Ammoniac

Toluène

Eau

- quickly identify pipe contents
- share flow direction, source & destination
- customisable to any standard, including ISO 20560

Can be mounted or applied directly on pipes!
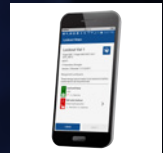
Safety identification

Lockout/Tagout
Safer machine interventions

- easily neutralise energy for increased maintenance safety
- increase efficiency with customisable shadowboards for IPA resistant environments
- get excellent safety procedures as a service

Easily manage, update and communicate procedures with LINK360!

Safety identification

Integrated identification solutions

Automate your labelling in a controlled way with data directly from your ERP or LIMS. Let Brady integrate RFID and scanning capabilities to fully automate identification, and enable your professionals to increase their efficiency even further.

Contact us with your identification needs so we can provide you with automation options.

Automate identification

Automate labelling & identification

- increase efficiency with automated identification
- save time with automated labelling
- our engineers & developers provide a complete solution

Discuss your identification needs with our experts!

Integrated identification solutions

Design and print identification labels

Almost every solution shown in this guide can be printed at your premises with a label printer from Brady. A few rolls of blank labels in your inventory will create a rich variety of identification solutions to increase safety, efficiency and compliance in your workplace.

Contact us for a printing demo online or at your premises.

Design your own labels, tags & signs
Select the apps you need

- design any label with Brady Workstation
- automate label data
- add logos, barcodes, symbols & serial numbers

Get a 30-day free trial!

Design and print identification labels

Print & apply your own labels, tags & signs

Increase labelling flexibility

- easy to use with auto-recognisable label materials
- batch print, serialise, barcode
- auto-apply options
- wide range available including mono- and full colour, benchtop and portable printer models

Get a free demo at your premises!

Design and print identification labels

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