



Zelev – Belgium, October 13th

Subject: New glossy Polyimide material launch Monday November 13th

Dear valued customer,

Brady has upgraded the glossy polyimide materials (B-717, B-718, B-727, B-7727). The topcoat of these materials to withstand your toughest washes, repeatedly.

Thanks to the new topcoat these materials will have clearer small-font printing & better chemical resistance. They can be printed with lower burn temperatures, which prolongs printer life.

The new B-numbers are B-767, B-768, B-797, B-7797, respectively.

Since March 2023, Brady has provided the needed documentation, support & samples to validate the new materials in your (production) processes.

As of November 2023, the new materials will be made available and old material will start to transition.

Based on available stock of old material, we foresee support of the old B-number material to last until February 2024.

With this letter you'll also find a cross list file linking the old material numbers to the new ones. Please align with your Brady representative to align on a change over that suits your processes.

Best regards,
Emile

Louis-Emile Lammertyn
EMEA&A Senior Product Manager (PWID & RFID)
Marketing

Brady Corporation

Mobile: 0032(0)493/405.474

