# • BRADY





# WORK SMARTER. LABEL LARGER. THE M511 Big labels Better labelling

#### Design. Preview. Print. Up to 38 mm wide labels

- any way you choose.







# More information. Less waste. Communicate better with bigger labels

Do more with these industry-leading features:

- 8+ hours/1,000 labels on a single charge
- Space-saving design
- Auto label cutter
- Bluetooth 5.0
- Resists 1.8 m drops, 115 kg crushes and has military-grade shock resistance
- Share label files in multiple locations
- 300 dpi resolution for 1D and 2D barcodes

## REVOLUTIONISE

THE WAY YOU WORK



RESISTS 1.8 M DROPS AND 115 KG CRUSHES



CONNECT UP TO 5 DEVICES AT A TIME



DESIGN & PRINT WITH A PHONE OR PC

# **THE M511**

# **BIGGER MESSAGES BETTER CONNECTIONS**

# OPTIMISED FOR LARGER LABELLING



#### WIRE, ASSET AND **COMPONENT ID**

- Datacom/Telecom, Electrical and Component ID
- Convey more information printing edge to edge
- Use 1 tool for multiple on-site applications



#### LABS

- Vials, tubes, slides, equipment and samples
- Track better with barcodes and QR ► codes
- Print bigger with a smaller, more ► flexible printer



#### **SAFETY & FACILITY. LEAN/5S, CONSTRUCTION**

- Warning labels, tool kits and bins
- See bigger text from safer distances
- Communicate info better: safety, caution, compliance

#### Enjoy a more premium labelling experience with optimised **Brady Authentic materials.**

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry.

Get authentic. Get better with Brady.

# 100s of purpose-built materials for the applications you need

	A few M511 label materials you need to know about					A WARNING	
To view all available material options, visit bradyeurope.com/M511materials		Wire & cable	Electrical & datacom	Component & equipment	Safety & facility	Laboratory	
	Multi-purpose	Aggressive Adhesive Multi-Purpose Nylon Labels (B-499)					
	Laboratory	FreezerBondz™ Ultra-Thin Cryogenic   Polyester Labels (B-492)					
	All-weather	All-Weather Vinyl Labels (B-595)					
	Tags	Non-adhesive tag material with high tensile strength (B-109)					
	Sleeves	PermaSleeve <sup>®</sup> Heat-Shrink Labels (B-342)					
	Wrap around	Aggressive Adhesive Self-Laminating Vinyl Wrap Around Labels (B-417)					
	Flags	T-Flag or P-Flag Matte Polypropylene Labels (B-425A)					
	<b>BradyGrip®</b>	BradyGrip <sup>®</sup> Print-on-Hook Labels featuring VELCRO <sup>®</sup> Brand Hook (B-414)					

( = Unique Brady material





## **M511 Printer Specifications**

Printer Specifications			
Print Technology	Thermal Transfer		
Print Resolution (dpi)	300 dpi		
Print Speed (mm/sec)	33.80 mm/s		
Colour Capability	Monocolour		
Max. Label Width (mm)	38.10 mm		
Min. Label Width (mm)	5.97 mm		
Recommended Usage per Day	1000		
Internal Memory Capacity	Memory via connected mobile device		
Connectivity Options	Bluetooth <sup>®</sup> 5 Low Energy (class II) USB		
Phones & Tablets Supported	Android devices with Android OS 6+ iPhone 5S or newer with iOS 10+		
Software Compatibility	Express Labels Mobile App Brady Workstation Windows based driver for 3rd party software use		
Bar Code Type	Code 128, Code 128A, Code 128B, Code 128C, Code 39, Code 39 Full ASCII, Code 93, Code 93 Full ASCII, EAN-13, EAN-13 Extension 2, EAN-13 Extension 5, EAN-8, EAN-8 Extension 2, EAN-8 Extension 5, GS1-128, HIBC, Interleaved 2 of 5, JAN-13, JAN-8, UPC-A, UPC-E, Data Matrix, More through Brady Workstation, PDF417, QR code		
Built-in Symbols	Dependant on software		
Physical Properties			
Dimensions	152.40 mm (W) x 91.44 mm (H) x 162.56 mm (D)		
Weight (kg)	1.04 kg		
Device Indicators	LEDs indicating battery life Bluetooth indicating lights: pulsing blue = broadcasting signal; solid blue = device connected or paired		
Cutter	Auto Cutter		
Warranty	2 years		
Drop Test	Resistant to 1.8 metre drops Resistant to 115 kg crushes Resistant to military-grade shocks (MIL-STD-810G) Sand & Dust		

## Accessories

	Article No.	Order Reference	Description
	176448	M511-HC	M511 Hard Case
	176449	M51-MAGNET	M511 Magnet
	176450	M51-H00K	M511 Utility Hook
I DADA	176499	M211-M511-POWER	M511 and M211 Power Brick
	176501	M211-M511-EU-UK-AC	M511 and M211 AC Adapter

#### **M511 Label Printer Kits**



Article No.	Order Reference	Description
170970	M511-EU-UK-US	M511 Label Printer - EMEA
176494	M511-EU-UK-KIT	M511 Label Printer Kit - EMEA
321672	M511-EU-UK-PWID	M511 Label Printer with Brady Workstation PWID Suite - EMEA
321673	M511-EU-UK-LAB	M511 Label Printer with Brady Workstation Lab Suite - EMEA

#### M511-EU-UK-US :

This printer ships in a carton box with M5C-1500-595-WT-BK label cartridge, AC Adapter with EU and UK plugs, Quick Start guide and a Brady Workstation Basic design Suite.

#### M511-EU-UK-KIT :

This printer ships in a hard case with a M511 printer, M5C-1500-595-WT-BK, M4-91-427, M5-131-499 label cartridges, an AC Adaper, a magnet, a utility hook, a Power Brick for M211 and M511 printers, a Quick Start Guide and Brady Workstation Product and Wire ID Software Suite.

#### M511-EU-UK-PWID :

This printer ships in a carton box with M5C-1500-595-WT-BK label cartridge, AC Adapter with EU and UK plugs, Quick Start guide and a Brady Workstation Product and Wire ID Suite.

#### M511-EU-UK-LAB :

This printer ships in a carton box with M5C-1500-595-WT-BK label cartridge, AC Adapter with EU and UK plugs, Quick Start guide and a Brady Workstation Laboratory ID Software Suite.





06/09/2023

EUR-M-349-EN © 202

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Learn more at bradyeurope.com/M511 or scan to watch the overview video.